

@STORYBOOK.SALON

LYNCHBURG, VA
AND BEYOND

#2026BRIDE



THE STORYBOOK
Bridal Guide
2026

Let's get you ready to say "I do".

WWW.STORYBOOKSALONVA.COM/WEDDINGS



YOU'RE PLANNING A
WEDDING — THAT'S
*Exciting... and
exhausting.*

With everything on your mind,
don't forget to care for the one
person at the center of it all: **YOU.**

ALLOW US TO INTRODUCE OURSEVLES



Storybook Salon is a luxury salon located in Lynchburg, VA. We specialize in lived-in color, invisible bead extensions, advanced facials, scalp care, and of course — bridal hair and makeup.

Founded by our owner and lead stylist, Sam, we have had the honor of servicing brides and their wedding parties for over 9 years. We have traveled all over Virginia, through the Carolinas, and more to create a bride's dream wedding hair.

The morning of your wedding day is so much more than simply getting ready. You put hours into planning this special day. A large part of that planning has to do with your look as the bride, not to mention the bridal party. At Storybook Salon, we promise to bring the organization, the energy, and the glam you need on your big day. Our timeline, preparation sheet, and FAQs/contract make sure we are beyond ready for your specific needs. You sit back and relax- we've got this.

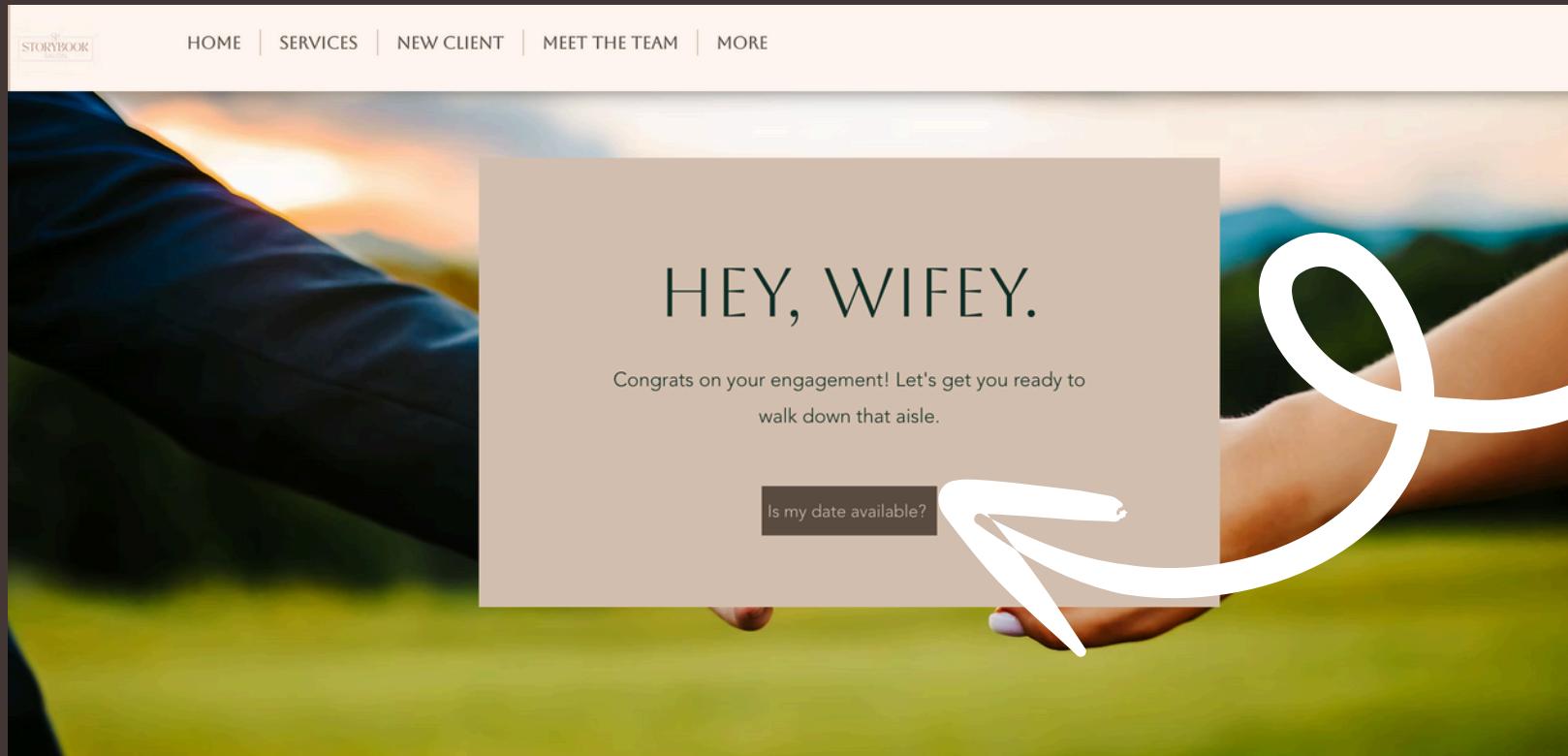
BECOME A STORYBOOK BRIDE

STEP ONE

CHECK YOUR DATE

Check our availability for your wedding date. Visit www.storybooksalonva.com/weddings to view our wedding availability calendar.

If your date is available, inquire with us!



WWW.STORYBOOKSALONVA.COM/WEDDINGS

BECOME A STORYBOOK BRIDE

STEP TWO FILL OUT OUR INQUIRY

Fill out the inquiry form. Inquiries are responded to on a first-come-first-serve basis and we respond to all wedding inquiries on Mondays and Thursdays. Before inquiring with us, you'll want to know your total head-count of services to be done, your location, your wedding coordinator's contact information, and your preferred secondary contact info (ex. mother or maid of honor).

YOU CAN COUNT ON US TO BRING THE
GLAM, THE ENERGY, AND THE
ORGANIZATION YOUR BRIDAL PARTY
WANTS AND NEEDS.

Wedding Inquiry

Gather your party's information and get in touch with us for a contract and consultation by checking your date's availability and filling out our inquiry above.

BECOME A STORYBOOK BRIDE

STEP THREE

THE RESERVATION



Once we've received your inquiry, we will be in touch on the following Monday or Thursday to schedule our phone call. The phone call serves to answer any questions you have and go over your details and requests. During this phone call, you will receive your final estimate. As soon as we get off the phone, we will send you a follow-up email including our contract with your specific details, as well as your retainer fee invoice.

At this point, you will have 24 hours to sign the contract and pay your 50% retainer fee. As soon as this is done, you are officially a Storybook Bride. Look for your confirmation email!

NEXT STEPS

what happens after booking

Congratulations! Your wedding glam is booked. We are so excited to be a part of your big day. Here's what happens next:

1. We will book your preview as soon as your wedding is reserved, based on the date and time discussed during the phone call. It is recommended that a trial take place within the 30-60 day range from your wedding date.
2. Thirty days before your wedding, each member of your bridal party will receive a questionnaire regarding their requested hairstyle, and their hair type, texture, density, and length. This questionnaire is to be turned in within 5 business days and takes less than 5 minutes to complete.
3. Your bridal party will receive a link to our hair quiz, allowing them to discover what to do with their hair before the wedding morning, and when to wash their hair.

OUR BRIDAL SERVICES

HAIR

1. BRIDE: \$210 (INCLUDES PREVIEW)
2. WEDDING PARTY MEMBERS: \$105

MAKEUP

1. BRIDE: \$300 (INCLUDES PREVIEW)
2. WEDDING PARTY MEMBERS: \$150



STORYBOOK BRIDE PERKS

LET'S GET YOU READY FOR YOUR BIG DAY! AFTER BOOKING YOUR WEDDING DATE WITH US, ENJOY THESE SPECIAL ONE-TIME DEALS WITHIN 30 DAYS OF THE WEDDING!

ANY SPRAY TAN: 15% OFF
BEST SELLERS GLOW FACIAL: 15% OFF
THE BROW MAKEOVER: %10 OFF
LASH LIFT: %10 OFF
INVISIBLE BEAD EXTENSIONS: 10% OFF INITIAL INSTALLATION.



ADDITIONAL FEES

Early wedding fee: In the case that your artist needs to arrive before 7:45AM, a fee of \$100 will be added to the invoice.

Travel fee: Any location further than 15 miles from Storybook Salon will incur a travel fee of \$50 for every 25 miles, and will be added to the invoice.

Additional artist fee: If an additional artist is needed, a fee of \$150 will be added to the invoice.

Holiday weekend Fee: All holiday weekends will incur a fee of a \$100 for every 5 hours

Relocation fee: If we have to move from one location to another, a fee of \$75 plus travel \$1/mile will be added to the invoice.

Second style: If you'd like your artist to stay and provide a second style between the ceremony and reception, a fee of \$100 per hour will be added to the invoice

FREQUENTLY ASKED QUESTIONS

Q: DO I HAVE TO GET A PREVIEW

A: WHILE IT IS NOT MANDATORY, IT IS HIGHLY RECOMMENDED THAT YOU GET A PREVIEW SO THAT WE CAN MAKE ADJUSTMENTS WHERE NEEDED. OPTING OUT OF A PREVIEW DOES NOT CHANGE THE PRICE.

Q: CAN I BOOK A PREVIEW BEFORE BOOKING MY WEDDING WITH YOU?

A: WE DO NOT OFFER PREVIEWS AS A MEANS TO DECIDE WHETHER YOU'D LIKE TO BOOK YOUR WEDDING WITH STORYBOOK SALON. THE PURPOSE OF THE PREVIEW IS DETERMINE ANY ADJUSTMENTS THAT NEED TO BE MADE FOR OUR COMMITTED BRIDES

Q: HOW DO I KNOW WHAT TIME YOU SHOULD GET THERE?

A: WE WILL ASK THOROUGH QUESTIONS DURING OUR SCHEDULED PHONE CALL IN WHICH WE WILL DETERMINE WHAT TIME YOU NEED TO BE READY BY, WHAT TIME YOU NEED TO BE READY, AND WE MAKE OUR SCHEDULE BASED ON THIS TIME AND NUMBER OF SERVICES. MOST SERVICES TAKE ABOUT 45 MINTUES.

Q: HOW FAR WILL YOU TRAVEL?

A: BRIDAL TEAM WILL TRAVEL ANYWHERE! WE DO REQUIRE A TRAVEL FEE FOR LOCATIONS FURTHER THAN 15 MILES FROM OUR SALON. LONG DISTANCE VENUES (MORE THAN 2 HOURS TRAVEL TIME) MAY REQUIRE OVERNIGHT ACCOMMODATIONS. PLEASE NOTE, WE DO HAVE SERVICE MINIMUMS FOR TRAVEL UNLESS OTHERWISE DISCUSSED.

Q: CAN WE GET READY AT YOUR SALON?

A: YES!

Q: DO WE HAVE TO DO BOTH HAIR AND MAKEUP OR CAN WE DO ONE OR THE OTHER?

A: YOU CAN DO JUST HAIR OR JUST MAKEUP IF YOU'D LIKE!

Q: CAN I ADD OR REMOVE SERVICES FROM THE TIMELINE FOR THE WEDDING DAY?

A: ONCE THE CONTRACT IS SIGNED, SERVICES SCHEDULED CANNOT BE REMOVED. THE CONTRACT IS BASED ON NUMBER OF SERVICES.

ADD ON SERVICES

Special Occasion Glam

Looking to get glammed for wedding-related events? We've got you! If you need a little extra help with your rehearsal glam, engagement party, boudoir or bridal portraits, we can add these services at the time of your booking. These services are offered in salon.

Formal hair: \$105
Formal makeup: \$110

Blowout Party

One of our favorite things to do is a pre-wedding blowout party! If you and your wedding party of five or more want to come to the salon the day before the wedding for blowouts, you will receive a special rate and this will make wedding day hassle free with clean hair!

\$40 per person
\$10+ for those with extensions

Spray Tan Party

Just like the blowout party, we LOVE a spray tan party! We recommend doing this two days before the wedding. This is for groups of five or more who want to come in together and get custom spray tans for the wedding. You will receive a special rate!

\$35 per person



ADD ON SERVICES

Luxy Hair Extensions

Luxy hair extensions are seamless clip-in hair wefts that blend beautifully into the natural hair. They are comfortable to wear, easy to install, and yours to keep. We have partnered with Luxy to be able to offer you a special rate on their hair extensions if you need a little extra volume or length (or both) for your special day!

These extensions are removable and are to be removed by the client themselves after the wedding*.

SB
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ADD ON SERVICES

Here Comes The Bride Facial Package.

For the most glowing glass skin and smoothest makeup application you will ever get, we offer a bridal facial package, only for those brides who have their wedding services booked with

Storybook Salon. This package includes a jelly mask, hydrodermabrasion, and dermaplane in addition to a double cleanse, gentle extractions and exfoliation, an indulgent upper body massage, and the use of ultra sonic skin scrubbing, high frequency, and LED treatments. It is recommended this treatment take place 3-7 days before your wedding.

\$185



The Trial.

The preview is designed to determine if adjustments need to be made for the wedding day.

Our bridal coordinator will reach out to you 60 days prior to the wedding to schedule your trial.

One guest may come with you to this trial if you'd like. Please bring no more than one guest.

Please come to this appointment with clean, dry hair, and bring any hair pieces, veil, and earrings with you that you plan to wear on your wedding day, so that you can try these on with your wedding style. Please have at least 2-3 inspiration photos ready.

If you will have a spray tan for your wedding, please come to your preview appointment already tanned and rinsed.

Pro tip: Use a volumizing mousse when blowing it out before your preview!

Finalization.

Your final payment is due thirty days prior to your wedding date. The invoice will be available for you to pay 60 days prior to your wedding, unless you request to pay sooner. All payments are final and the contract is binding.

Thirty days before your wedding, your bridal party will receive their questionairre and hair quiz. You will receive your tentative timeline on this day, and once we have all of their questionairres back, you will receive a final timeline. The timeline must be followed meticulously.



THE STORYBOOK

Bridal Package

2026

Your Package Includes:

- Thorough prep instructions well in advance for both the preview date and the wedding date
- A Storybook Bride exclusive swag bag
- A touch up kit



We are so grateful that you
have taken the time to
consider us to be a part of
your big day. Your Story starts
here!

